

POKRENI SE! 2

Institute for Development and Innovation will through December implement the project “Pokreni se! 2”. The project is supported by the Ministry for Family Welfare and Demography.

The project “Pokreni se! 2” is a sequel of the project “Pokreni se!” that the Institute implemented back in 2020 in Čačak, at the project pilot, to develop to other local governments throughout Serbia.

One out of five young individuals ages between 18 and 35 is neither pursuing higher education nor is employed, with makes them an unused resource for society. These young individuals are mainly seeking a job away from their place of residence since they can not find one on the local labor market with their set of skills and education. This problem is especially prevalent in towns and municipalities outside Belgrade.

Through the project, we will develop the knowledge and skills of at least 20 young individuals around Serbia, and thus help them obtain a better position in the labor market.

To solve the issue of high unemployment among the youth, and to help young individuals to do well-paid jobs from any part of the country, it is planed through the project to organize training on how to use Adobe Illustrator software and tools that will enable participants to work from their home for local and international companies.

The main tasks of the project are:

- 1) organizing training for graphic designers for at least 20 young individuals around Serbia.
- 2) observing and closely following the performance and individual success on the labor market of each participant after they complete the training.
- 3) raising awareness about the project to all the citizens of Serbia to raise awareness about the importance of employing the youth.