

# POKRENI SE! 3

In the period from 1.6.2022. to 30.11.2022 year, the Institute for Development and Innovation will implement the project "Prequalification in graphic designers POKRENI SE! 3". The project was supported by the Ministry of Youth and Sports.

The identified problem by the project proposal is the unfavorable position of young people in the labor market. According to the official data of the Statistical Office of the Republic of Serbia, which comes from the Labor Force Survey (LFS), in the first quarter of 2022, every sixth young person aged 15 to 30 neither worked nor went to school – was in the so-called NEET position. These young people represent the untapped potential of the labor market in the Republic of Serbia.

Having in mind this problem, the Institute for Development and Innovation will contribute to the improvement of the position of young people in the labor market through the project "Prequalification in graphic designers POKRENI SE! 3". This will have a long-term impact on youth employability and knowledge transfer.

The concept of the project activities was created with the intention that young people achieve long-term benefits on a personal and social level. Through the training program, participants will gain useful knowledge and develop skills that will enable them to get a job or start their own business. This project will improve the knowledge and skills of at least 50 young people from the territory of the Republic of Serbia, which will help them better position themselves in the labor market.

Project tasks will focus on:

- 1) organizing training in graphic design for at least 50 young people from the territory of the Republic of Serbia;
- 2) organizing entrepreneurship training for at least 50 young people from the territory of the Republic of Serbia;
- 3) organizing an employment fair that will bring together participants in the training program, and companies that need to hire new staff.