

# PREOBUQA!

In the period from October 1, 2023 to February 28, 2024, the Institute for Development and Innovation will implement the project "Prequalification program in QA testers PreobuQA!". The project is supported by the US Embassy through the BOLD program, and the partner is the Association for the Affirmation of Culture – ASK.

The problem that has been observed is the unfavorable position of young people on the labor market in the Republic of Serbia – 144 thousand neither work nor study (the so-called NEET position). These young people represent untapped potential on the labor market.

Through the implementation of the project, the position of 50 young people aged 18 to 30 from the entire territory of the Republic of Serbia will be improved. Through the retraining program for the profession of QA tester, which includes software testing and quality control, the participants will be given the necessary knowledge to start their own business. Also, they will be instructed in the preparation of a business plan – a document that is necessary for obtaining subsidies at the national and local level. The planned workshops will provide the participants with the necessary skills, in order to better position themselves on the labor market and get a job.

The expected results by the end of the project are the self-employment of at least 10 participants and the employment of 15 participants in existing ICT companies. The project will have a long-term impact on the target group as it will move them away from unemployment, the risk of poverty and potential emigration.

During the project implementation, the team of the Institute for Development and Innovation will provide all necessary support to the participants and, together with an expert lecturer, will train them for the profession of QA tester. It will provide them with mentoring support and, after the formal completion of the project, monitor their career development.

Project tasks will be implemented through 5 clusters of activities that include:

- 1) project management;
- 2) promotion of the project and the position of young people, the program "PreobuQA!" and the achieved results of the project;
- 3) implementation of specialized trainings for retraining as QA testers and workshops for career development of participants (24 workshops and 6 workshops for career development);
- 4) preparation and maintenance of the Job Fair;
- 5) monitoring and evaluation of participants.

